

# Kenny A. Lindsay, CAI, BAS

Livonia, Michigan 48154 · (248) 473-1547  
www.BenefitAuctionFundraisers.com

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## Education

- Indiana University, Bloomington, Indiana
- CAI Designation (Certified Auctioneers Institute) - Equivalent to a PHD in the auction method of marketing (less than 1,000 auctioneers worldwide have achieved this status)
- Continental School of Auctioneering, Mankato, Minnesota
- Auctioneer Certification
- Continental School of Auctioneering, Mankato, Minnesota
- Appraisal Certification
- Continental School of Auctioneering, Mankato, Minnesota
- Benefit Auction Specialist (BAS) - Cincinnati, Ohio
- Professional Ringman Institute (PRI)

## Professional Experience

### **April 1998 - Present: American Eagle Auction & Appraisal Company, LLC (President/CEO)**

Within the past decade, our company has grown to a nationally awarded and recognized leader in the auction and personal property appraisal industry. I have conducted over 3,000 live, real estate, benefit and internet auctions collectively. As a Certified Personal Property Appraiser (CPPA), I have conducted hundreds of appraisals for law firms, insurance agencies, major corporations, businesses and private individuals for use in probate, Internal Revenue Service, insurance and general purpose. I have written multiple published articles on appraisals and special investigative reports on niche collectibles.

### **August 1986 - Present: The Catcher's Mitt (TCM) (President/CEO)**

Broker of unique sports memorabilia and collectibles. Promoter and trade show exhibitor of well over 1,000 events. Negotiated public and private appearance arrangements with multiple former and current professional athletes.

### **April 1990 - Present: Town & Country Antiques (Dealer)**

Livonia, Michigan based retail antique shop that specializes in a wide assortment of antique and vintage furniture, Americana, pottery, glassware, sporting memorabilia and related antiquities.

## Achievements

- Auction World Columnist - National Columnist Auctions and Appraisals
- Recognized by the State of Michigan as a 'Subject Matter Expert (SME) for developing Michigan Auctioneers registration examinations.
- Appraisal Road Show Appraiser - Multiple Venues
- Guest Speaking Engagements - Wisconsin Auctioneers Association, Ohio Auctioneers Association, Michigan State Auctioneers Association, Michigan Association of Realtors

- Michigan State Auctioneers President Elect (Current)  
MSAA St. Jude Research Hospital – Past Chairman
- MSAA Public Relations – Past Chairman
- MSAA Public Promotion Project- Founder/Chairman
- Featured or mentioned on numerous local and national media reporting agencies which include but not limited to: Fox News, ESPN, Detroit News & Free Press, Madonna Magazine, Chicago Sun Times, Grosse Ile Camera, Monroe Evening News, WJR, WCAR, Tampa Tribune, Bay City Times, Sports, and Collectors Digest
- Top Five Google Search Engine Ranking
- NAA Marketing 'Think Tank' Committee Member (Past)
- Certified Auctioneers Institute (CAI) Equivalent to a PhD in the auction industry
- Keynote Speaker on subject matter of antiques, autographs and collectibles
- Compensated Antique Road Show like events
- Accepted 'Expert Witness' Court Appearances
- Author of numerous Benefit Auction articles and presentations including, '10 Guaranteed Benefit Auction Disasters'

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- Michigan State Auctioneers Association (MSAA)
- Brighton Area Chamber of Commerce
- National Auctioneers Associate Online Mentor Designee (Past)
- Fellowship of Christian Auctioneers International

## **Professional Awards**

- Michigan 'Auction of the Year Grand Champion' - 2005 (MSAA)
- National Auction Make Over Champion - 2006 (NAA)
- 25 Time Auction & Appraisal Marketing & Advertising Award Champion
- Benefit Auction 1<sup>st</sup> Place MSAA Award
- Appraisal Presentation Champion - 2007 (MSAA)
- 2007 Lloyd Braun Scholarship Award Winner

## **Honors**

- Nominated to the National Auctioneers Association Presidential Advisory Board
- Selected to the 'Michigan's Best' All-Star Auction – 2006-2012
- State of Michigan Governors Board of Auctioneers